



HAWAII INTERNATIONAL CONFERENCE ON SYSTEM SCIENCES

HICSS-49 JANUARY 5-8, 2016
GRAND HYATT | KAUAI



UNIVERSITY OF HAWAII AT MĀNOA
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SPONSORSHIP OPPORTUNITIES FOR HICSS 49

SPONSORSHIP LEVELS

Sponsorship Includes	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Academic Sponsor* \$2,500
Conference Registrations	3	2	1	2
Exhibit Booth	Yes	Yes	-	Yes
Logo in Program Guide	Yes	Yes	Yes	Yes
Logo / Link on Conference Website	Yes	Yes	Yes	Yes
Logo on Conference Board	Yes	Yes	Yes	Yes
Recognition in the Conference Proceedings	Yes	Yes	Yes	Yes
Insert in conference registration bag	Yes	Yes	-	-

*Academic Sponsorships are available to colleges and universities only.

Shidler College of Business, University of Hawai'i at Mānoa
2404 Maile Way, D-307, Honolulu, HI 96822



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

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- Signage and recognition at event, promotion via the HICSS app and social media.

Refreshment Break Sponsor - \$1,000

- Sole sponsor with signage and recognition as helping to support the refreshment breaks during one day of the conference.
- Promotion via the HICSS app and social media.

Signage Sponsor - \$1,000

- Logo and possible promo copy on signage throughout the conference – both directional and informational in nature.

Breakfast Sponsor - \$1,500

- Sole sponsor with signage and recognition as helping to support the refreshment breaks during one day of the conference.
- Promotion via the HICSS app and social media.

Insert Sponsor - \$1,000

- A marketing piece you provide will be placed in each of the attendee's conference bags or handed out at the registration desk.



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Conference Exhibitor - \$2,000

- Table and exhibitor booth at our exhibitor fair during the conference. Complementary meals for 2 staffers for each meal time.

Conference Bag Sponsor - \$2,000

- Your logo on the conference bags that are handed out to each of the attendees. Additional opportunities may be added and we are happy to work with you to create a unique sponsorship and branding opportunity.

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